Academic Program Approval Voting Record

This document is to be appended as the last page of the proposal for any new or revised academic program to record the successive votes of approval as the proposal moves through its required review and approval steps. Consult Faculty Handbook Section 10.8 or the Faculty Senate Curriculum Committee website for information regarding Committee review and voting requirements for each action.

Curricular Action: (check appropriate boxes below)

1. x New Program □ Name Change □ Discontinuation □ Concurrent Degree for:

2. □ Undergraduate Major □ Graduate Major x Undergraduate Minor □ Graduate Minor
   □ Undergraduate Certificate □ Graduate Certificate □ Other: ____________________________

3. Name of Proposed Change: ___Urban Studies Minor__________________________

4. Name of Contact Person: ___Francis Owusu_________ e-mail address: fowusu@iastate.edu___

5. Primary College: ______ Design________________________ Secondary College: ____________________________

6. Involved Department(s): __Community & Regional Planning__________________________

Voting record for this curricular action:

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<tr>
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<th>Against</th>
<th>Abstain</th>
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[FSCC – November 2013]
Program Proposal for a Minor

1. Name of the proposed minor.
Urban Studies Minor

2. Name of the department(s) involved.
Community and Regional Planning

3. Name of contact person(s).
Francis Owusu, Chair, Department of Community and Regional Planning,
fowusu@iastate.edu; 4-7769

Urban Studies Minor will be an interdisciplinary program that emphasizes urban life in a variety of settings and from different disciplinary and methodological approaches. The Urban Studies Minor will allow students to explore varied and multiple dimensions of urban and community life through differing conceptual and analytical frameworks. It will provide undergraduates with an opportunity to pursue their love of cities and communities, while understanding the processes of urban growth and change. It is designed to complement any major field of study, with the exception of Community and Regional Planning. Students will be able to pursue interests in urban history, urban design, neighborhood revitalization, economic development, social movements, and global urbanization.

After completing two gateway courses, students will be able to select electives from a wide range of courses offered by several departments, according to their interests. The courses will allow students to examine the interplay among the different groups occupying the urban space, the problems they confront, their struggle for recognition and power, and the forces shaping the physical terrain they inhabit. Options for courses will draw from around the university, including departments in the colleges of Design, Liberal Arts and Sciences, Engineering, Human Sciences, and Agriculture and Life Sciences.

The minor will require 15 credit hours of coursework to complete. This includes two course courses, CRP 201 (Making the Metropolis, change to The American Metropolis?) and CRP 291 (World Cities and Globalization), as well as an additional 3 courses from a list of approved courses.

Students will be able to add the minor at any point during their program of study. While ideally the two required courses will be taken in sequence (CRP 201 followed by CRP 291), students will have the option of taking those courses in any order they choose. The minor will be open to students from all colleges and departments on campus.

5. Need for the proposed minor.
With the increase in the global urban population (now greater than 50% and quickly rising), the vast majority of economic growth and employment opportunities will occur in large cities especially. Workers in virtually every field will be affected by urbanization, the problems that it creates and the opportunities it presents. Iowa State students, regardless of major, will be touched by the complex and crosscutting problems that occur in cities in their careers, from the moment they leave campus. Students who able to negotiate the urban world, understand how cities function, and appreciate the importance cities hold for the future, will be well positioned for long-term success.

At present, courses with an urban theme or focus are offered by several programs on campus, including Community and Regional Planning, Architecture, Landscape Architecture, Urban Design, Sociology, Political Science, and History. A wide range of perspectives and methods is represented among these courses.

Yet Iowa State does not currently offer a minor that allows students to bring this array of urban focused courses together in a single program of study. The departments of Community and Regional Planning, Architecture, and Landscape Architecture offer a number of courses focused on urban issues, but these programs are not solely focused on urban issues and none currently offer a minor. Other departments, including Sociology, Political Science, and History, offer some urban-themed courses but none currently offer a minor with a focus on urban issues.

As student enrollment at Iowa State has increased, faculty in the Department of Community and Regional Planning have fielded numerous requests from students and advisors from other departments about the availability of a minor with a focus on urban issues. The Urban Studies Minor would provide an outlet for students who are interested in urban issues. By drawing from courses in many different departments, the minor would permit a wide variety of student interests to be accommodated. Moreover, an Urban Studies Minor offers a good foundation for students contemplating graduate work in urban planning, environmental policy, business, engineering, public administration, public policy, law, or social work.

6. Objectives of the proposed minor including the student learning outcomes and how the learning outcomes will be assessed.

The Urban Studies Minor will address a set of core issues important to understanding and improving the quality of life in cities around the world. It will expose students to different perspectives on urban issues. It will help social science students will learn about public management and community organizing. Engineering students will learn about urban infrastructure systems, including water supply and transportation. Humanities majors will discover how urban studies draws heavily on critical analyses of race, class, and ethnicity. Science majors will find the application of statistics, engineering, and environmental systems to solve complex problems.

The core courses will introduce students to key urban issues in both US and global contexts. Electives will provide broader and deeper perspectives on those issues. Student learning objectives associated with the minor include:

- Demonstrating familiarity with urban development and change
• Identifying key social, economic, political, and demographic forces that shape cities around the world
• Recognizing the role of class, race, and gender in urban change
• Explaining the role design plays in shaping the urban environment
• Comprehending the ongoing urbanization of the world’s population

A variety of assessment tools will be used to gauge student learning, depending on each individual course’s learning outcome.

7. Relationship of the minor to other programs at Iowa State University.

The minor is a natural extension of the degrees currently offered by the Department of Community and Regional Planning, which include a BS in Community and Regional Planning, a Masters of Community and Regional Planning, and an MA with an emphasis in Community Development that is administered through Interdisciplinary Graduate Studies.

8. Relationship of the minor to the strategic plans of the university, of the college, and of department or program.

The creation of an Urban Studies Minor is consistent with ISU’s mission as it is stated in the University’s 2010 – 2015 Strategic plan, to “Create, share, and apply knowledge to make Iowa and the world a better place.” This minor will prepare students to learn about the challenges facing the world’s cities and urban places in our increasingly urban global future. It will help to achieve the university’s goals related to preparing students to “make a difference in the world” and “address the challenges of the 21st century.” The minor fits with the strategic plan of the College of Design to be a place where, “Faculty, staff, students, alumni and partners will be leaders who imagine and respond to challenges and opportunities in a sustainable manner using innovative, interdisciplinary approaches and technologies.” It also fits especially well with the College’s goals number 1, 3, and 5:

1. Cultivate internal and external interdisciplinary partnerships to generate ideas and solutions—designs, plans, artworks, concepts—that address pressing challenges and opportunities and increase our understanding of the world.
3. Continue to improve the quality of educational, research/creative extension and outreach programs.
5. Enhance opportunities for students to celebrate many peoples, cultures and places.

9. Comparison of the proposed minor with similar programs at other universities, including the Regent’s universities.
There are no other urban studies degrees offered at other regent’s universities. However many other universities in this region have urban studies programs. Below are selected urban studies programs and how they are described on their websites:

**UW, Milwaukee, (undergraduate major and certificate, graduate masters degree and PhD):**

Urban Studies Programs at the University of Wisconsin-Milwaukee include an interdisciplinary set of undergraduate and graduate programs housed in the College of Letters and Science and led by social-science faculty members from UWM’s Departments of Geography, History, Political Science, and Sociology. Programs focus on the growth and development of urban communities and social institutions in order to understand urban processes and develop policies for the resolution of contemporary social problems.

**University of Minnesota:**
The Urban Studies Program is an interdisciplinary undergraduate program offering B.S., B.A., and Minor degrees for students who are inquisitive about cities. The program focuses on the conceptual and analytical frameworks and specialized skills needed for professions focused on urban change or development in public agencies, non-profits, or private business, or for graduate study in urban planning, law, social welfare, public affairs, or the social and environmental sciences.

**Illinois State University Urban Studies Minor**
The General sequence is designed for students who want to learn about urban places primarily from a social-science perspective, although the sequence will also benefit those with majors in the arts and humanities, business, social services, and other fields. This sequence will be useful especially to those who envision pursuing careers in urban-related fields within public administration, planning, preservation, public history, community development, and social services or to those who wish to pursue graduate study in these areas. The program's features include required course work in urban geography, history, political science, and sociology or anthropology. Students may choose from a range of elective courses, independent study with urban studies faculty, and an optional internship.

10. Program requirements and procedures, including:
   a. prerequisites for prospective students
      None. The Urban Studies Minor will be open to undergraduate students at ISU in all majors, except those in Community & Regional Planning.

   b. application and selection process
      Students need to fill out a university Request for Minor Form and sign it, have it signed by their advisor and by the Community and Regional Planning advisor.

c. language requirements;
d. courses and seminars presently available for credit toward the program;
   There are two required courses for the Urban Studies minor: CRP 201 The American Metropolis and CRP 291 World Cities and Globalization. A list of acceptable elective courses for the minor from which students may select will be provided (see attached).
   As with all university minors, six credits in courses applied to the minor must be numbered 300 and above taken at ISU with a grade of C or higher. The minor must include at least nine credits that are not used to meet any other department, college or university requirement except the credit requirement for graduation.

   e. proposed new courses or modifications of existing courses;
      None

   f. advising of students;
      Advising will be conducted by the Community and Regional Planning advisor.

   g. implications for related areas within the university.
      None

11. General description of the resources currently available and future resource needs, in terms of:
   a. faculty members;
      No additional faculty members will be needed to support the Urban Studies Minor. Sufficient faculty are available among existing faculty located in a number of departments that are interested in urban issues. These include but are not limited to faculty in Community & Regional Planning, Architecture, Sociology, Political Science, History and Landscape Architecture.

   b. computers, laboratories, and other facilities;
      No additional computers, laboratories or other facilities are needed.

   c. library facilities (journals, documents, etc.) in the proposed area;
Library facilities including journals, documents and reports dealing with urban issues already exist as part of the library collection. No new materials will be necessary.

d. supplies, field work, student recruitment, etc.

Student recruitment will be conducted via the web to advertise the Urban Studies minor. Recruitment will also be conducted by interested faculty who will participate in the minor through teaching their existing courses, and by the Community and Regional Planning advisor.

12. Describe the needs for new resources and/or reallocated resources. Attach to the program proposal memos from the department chair(s), the college dean(s), and other appropriate persons, agreeing to the allocation of new resources and/or the reallocation of resources.

13. Attach to the program proposal, letters of support, recommendations, and statements when appropriate, from programs and departments at ISU which are associated with the proposed program or have an interest in the proposed program.

14. If the new program is interdisciplinary, a governance document should be created and submitted to the Associate Provost for Academic Programs. Indicate here that it has been completed.
Potential elective courses for the Urban Studies Minor

ANTHR 418  Global Culture, Consumption and Modernity
ARCH 221  History of Architecture I
ARCH 222  History of Architecture II
ARCH 321  History of the American City
ARCH 420  Topics in American Architecture
ARCH 429  Topics in Italian Architecture and Urbanism
ARCH 575  Contemporary Urban Design Theory
C E 350  Introduction to Transportation Planning
C E 451  Urban Transportation Planning Models
CL ST 275  The Ancient City
CRP 293  Environmental Planning
CRP 301  Planning Methods Studio
CRP 320  Urban Form
CRP 383  Theory of the Planning Process
CRP 391  Field Travel
CRP 417  Urban Revitalization
CRP 427x  Comparative Urbanism
CRP 429  Planning in Developing Countries
CRP 451  Introduction to GIS
CRP 457x  Geogames and Civic Engagement
CRP 460  Social Justice
CRP 471x  Real Estate Development
CRP 484  Sustainable Communities
CRP 492  Planning Law
CRP 519/ARCH 519  Middle Eastern Cities
CRP 521x  Intro to Historic Preservation Planning: Theory and Practice
CRP 573x/ARCH 573x  Contemporary Issues in Global Housing
CRP/ECON 376  Rural, Urban and Regional Economics
HIST 429  "Monstrous London": London's Histories 1500-1800
HIST 465  The American West
L A 274  Social and Behavioral Landscapes
L A 371  History of Modern Landscapes, 1750 to Present
L A 373  Gardens and Landscapes from Antiquity to 1750
POL S 310  State and Local Government
POL S 311  Municipal Government and Politics
POL S 334  Politics and Society
POL S 371  Introduction to Public Administration
POL S 480  Ethics and Public Policy
SOC 310  Community
SOC 331  Latino Experience in the US
SOC 331  Social Class and Inequality
SOC 360  Globalization and Development
SOC 435  Urban Sociology
URB D 521  Foundations of Urban Design
URB D 522  Theory of Urban Design
To: Francis Owusu, Chair Department of Community and Regional Planning (CRP)

RE: Urban Studies Minor proposal

6 February 2015

Dear Francis,

Please accept this letter as my full support for your proposal to start a minor in “Urban Studies”.

I have thoroughly reviewed the program proposal and believe it is an excellent and meaningful addition to the minor programs currently offered at ISU. The two required courses, situated as they are in CRP, would provide the foundation for this minor and students from a wide range of disciplines. I have also reviewed the list of potential elective courses you provided and look forward to discussing the appropriate courses in our curriculum that would be well suited to contribute to the Urban Studies Minor. In short, the Department of Architecture is very pleased you are initiating this program and looks forward to contributing as well.

All my best,

Deborah Hauptmann
Professor and Chair Department of Architecture
Dear Dr. Owusu:

I am writing to express support for the proposed minor in Urban Studies. Our majors are required to do a minor or second major for their degree programs, and I feel that this minor would be a very attractive option for them. Given the rapid pace of urbanization around the world, familiarity with transnational urban contexts and dynamics is becoming an increasingly important tool for anthropologists working in both the academy and practical applications. Participation in this minor in Urban Studies would provide our students with an advantage when applying to graduate schools or looking for employment in the non-profit sector.

Sincerely,

Max Viatori

Undergraduate Curriculum Coordinator

Department of Anthropology
Francis Owusu, Ph D.
Professor and Chair
Department of Community & Regional Planning
Iowa State University
156 College of Design
Ames IA, 50011

Dr. Owusu

It is a pleasure to write this letter of support for the Department of Community and Regional Planning’s proposal for an undergraduate minor in Urban Studies. This minor is timely, relevant and will likely benefit the College and Department. The Department of Landscape Architecture is delighted to have the appropriate courses from its curriculum listed in the minor.

With the rise of urban populations globally, and the future showing the majority of people will live in urban environments, a minor in urban studies is certainly relevant, if not essential. As noted in the urban studies minor proposal, ‘urban’ is a broad term relating to policy, the physical environment, sociological issues and community. The creation of a minor may allow students to be exposed to the manifold perspectives on urbanity, and perhaps come to some early conclusions their beliefs on urbanity through theories, methods and case studies. This suite of courses within the minor may help students codify knowledge and thinking about what urban is, and what it means in the context of community.

This minor likely will benefit the College by getting more exposure of its programs to the student body at Iowa State University. This exposure may result in undergraduate transfers, or perhaps students with budding interests in the planning and design fields that may wish to pursue a graduate education in these disciplines.

As I note at the beginning of the letter, the Department of Landscape Architecture is excited about this minor, and glad to offer its courses to help create a robust set of perspectives on urban and community research, planning and design.

Sincerely,

Ken McCown, ASLA, Associate AIA, President, CELA
Professor and Chair
College of Design and Department of Landscape Architecture
Iowa State University
Date: February 9, 2015

To: Francis Owusu  
156 College of Design

From: Paul Lasley, Professor and Chair

RE: Support for creating an Urban Studies Minor

Dear Dr. Owusu,

Our faculty recognize that the continuing urbanization occurring throughout the world requires more attention to urban planning. Issues of congestion, sustainability and quality of life are important considerations as we address the problems of population concentrations in urban settings.

We believe that the proposed Urban Studies Minor would fill an important void in the ISU curriculum and support its creation. The courses listed in the proposal seem appropriate for the breadth of understanding that is needed to fully understand the challenges of urban planning. The Department of Sociology appreciates being consulted and we look forward to assisting in this new minor.

Sincerely,

Paul Lasley
February 5, 2015

Francis Owusu, Ph.D.
Professor and Chair
Department of Community & Regional Planning
156 College of Design
Ames, IA 50011

Dear Francis:

On behalf of the Department of Political Science, I am delighted to provide this letter of support for the proposed new undergraduate minor in Urban Studies. This is certainly an important area of education and research in the United States and globally, and the thrust of the proposed minor fits very nicely with the mission and courses of Political Science.

I look forward to working with you on implementation of the new minor, and am enthusiastically in support of its approval.

Thank you, and best wishes.

Mack Shelley
University Professor and Chair
Department of Political Science
February 2, 2015

Francis Owusu, Chair
Department of Community and Regional Planning
Iowa State University

Dear Professor Owusu,

The History Department is pleased to support your department’s plan to create a minor in Urban Studies. Several history courses are appropriate to the minor, and I have communicated that to you separately.

Good luck with your application.

Sincerely,

Pamela Riney-Kehrberg
Professor and Chair